



Answer the call... Recycle!

It's amazing what you can save when you recycle!

By dropping off your old unused handheld electronics (cell phones and accessories, iPods, MP3 players, handheld games, e-readers, digital still and video cameras, laptops, GPS, portable hard drives, walkie talkies, etc. [sorry but desktop computers are not accepted]) **in designated drop boxes, you can do the following:**

- Help us raise much needed funds which the **Henry Vilas Zoo** uses to support the work of global conservation partners that are doing direct work to help conserve habitats and animals as well as save endangered animals.
- Safeguard our environment by keeping toxic materials out of landfills and reducing green house gas emissions.
- Help preserve and protect habitat critical to the survival of endangered species like the Eastern Lowland Gorilla in the Democratic Republic of Congo by reducing the demand for Coltan, an ore used in phones and other electronic devices. (80% of all Coltan is mined in the Congo.)
- Eco-Cell donates cell phones to non-profits for emergency purposes.

Go to www.eco-cell.com for more information about the environmental impacts of electronics recycling. Contact our collection organizer **Brenda Simmonds at BSimmonds4FOZ@gmail.com to get more involved.**

**Help us turn old electronics into cash—
Get involved today!**

