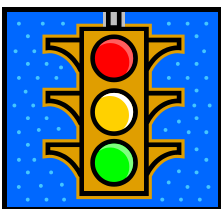


# Waunakee Police Department

## Newsletter

### August 2014



### August 3-9 is National Stop on Red Week

Law Enforcement agencies across the Nation will be raising awareness through education and enforcement about the dangers of red-light running. According to the National Highway Traffic Safety Administration's (NHTSA) *Traffic Safety Facts 2008 Report*, there were more than 2.3 million reported intersection-related crashes, resulting in more than 7,770 fatalities and approximately 733,000 injury crashes in 2008.

#### TEN THINGS...

##### ...We Bet You Didn't Know About Red-Light Running\*

1. You or your loved ones are more likely to be injured due to a red-light running related crash than any other type of crash.
2. Running a red light or other traffic control is the most common cause of all urban crashes.
3. Someone runs a red light an average of every 20 minutes at each intersection.
4. In the last decade, red-light running crashes killed nearly 9,000 people.
5. An estimated 165,000 motorists, cyclists, and pedestrians are injured annually by red-light runners.
6. Half of the people killed by red-light runners are not the signal violators – they are passengers, other motorists, pedestrians, and cyclists.
7. Nearly 93% of drivers believe running a red light is unacceptable, yet 1 in 3 drivers reported doing so in the past 30 days.
8. There are an average of 7 fatal crashes and over 1,000 injury crashes EVERY DAY at signalized intersections across the United States.
9. The cost to society of all crashes exceeds \$230 billion annually.

10. The tragedies and costs resulting from red-light running are preventable!

\* Visit <http://www.fhwa.dot.gov/> to access the references for these statistics.



## Drive Sober or Get Pulled Over crackdown—8/15/14 to 9/1/14

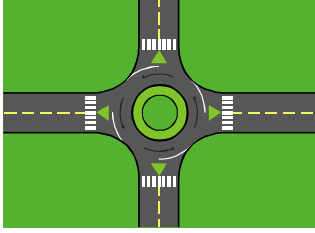
Wauwaukee Police will be participating in the “Drive Sober or Get Pulled Over” Crackdown.

- \* To save lives and prevent injuries, law enforcement officers from all over Wisconsin and throughout the nation will be patrolling in greater numbers and for longer hours to arrest impaired drivers and get them off the road.
- \* Saturation patrols and other types of high visibility enforcement have proved to be an effective deterrent to impaired driving, especially when combined with an effective media campaign like *Drive Sober or Get Pulled Over*.
- \* The goal is not to arrest more drunken drivers. The goal is to deter drunken driving, so that we can reach our ultimate goal of zero preventable traffic deaths.

Did You Know?

1. Drunk driving is often a symptom of a larger problem: alcohol misuse and abuse.
2. Alcohol-impaired motor vehicle crashes cost more than an estimated \$37 billion annually.
3. In 2012, more than 10,000 people died in alcohol-impaired driving crashes - one every 51 minutes.
4. Alcohol impairment among drivers involved in fatal crashes is about four times higher at night than during the day.
5. More than 30% of drivers involved in fatal crashes on weekends are alcohol-impaired.
6. 43% of 2009 motorcycle riders who died in crashes had a BAC of .08 or above.
7. In Wisconsin the past 10 years, fatalities from alcohol-related crashes dropped from 348 in 2003 to 185 in 2013 (47 percent reduction).
8. In Wisconsin injuries from alcohol-related crashes dropped from 6,445 in 2003 to 2,660 in 2013 (59 percent reduction)

To help prevent drunken driving, the Zero In Wisconsin traffic safety initiative has a free “Drive Sober” mobile app, which includes updated features to help you get home safely. The Drive Sober app can be downloaded by visiting [zeroinwisconsin.gov](http://zeroinwisconsin.gov)



## Navigating Roundabouts

The Village of Waunakee's first roundabout is set to open in September. There will be three public education programs in August that will provide residents with information on navigating roundabouts. The Wisconsin Department of Transportation will be presenting brief informational sessions, with a question and answer period after. The dates, times, and locations are as follows:

August 19 at 1:00 pm  
Waunakee Senior Center Dining Room  
333 S. Madison Street

August 20 at 6:30 pm  
Waunakee Library  
710 South Street

August 26 at 9:00 am  
Waunakee Senior Center Dining Room  
333 S. Madison Street.



## Changes to Wisconsin's Do Not Call Program

Starting August 1<sup>st</sup> Wisconsin consumers will no longer be required to register their numbers every two years to receive protection under state law from unwanted telemarketing calls and text messages. Additionally, new registrations will be active the following day rather than the next quarter.

Changes in the state's Do Not Call law will make phone numbers on the Wisconsin Do Not Call Registry permanent by moving the registration process to the Federal Trade Commission's nationwide list. Phone numbers on the previous Wisconsin list will automatically be transferred to the federal list. If a Wisconsin consumer has previously registered their number to the federal list, they do not need to re-register for protection under the new law.

- Wisconsin consumers can register their residential landline, cell or VoIP numbers online at <http://nocall.wisconsin.gov> or by placing a call from the phone they wish to register to 1-888-382-1222 (TTY: 1-866-290-4236).
- To verify that your number is registered, call 1-888-382-1222 (TTY: 1-866-290-4236) from the phone you want to verify or visit <https://www.donotcall.gov/confirm/conf.aspx>.

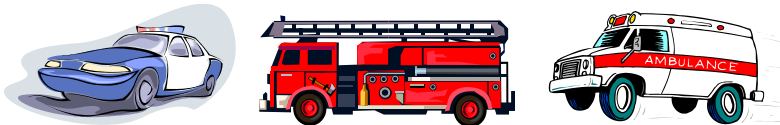


## Dangers of Conversation

- Cell phone use has grown dramatically in recently years. In 1995, cell phone subscriptions covered only 11% of the United States population; in 2010, that number grew to 93%. This has led to a substantial increase in cell phone use while driving, which has led to an increase in distracted driving-related deaths.
- At any one time, 9% of drivers are talking on cell phones, making them 4 times as likely to crash.
- Talking on a cell phone while driving requires the brain to multitask—a process it cannot do safely while driving. While a growing number of drivers are turning to hands-free devices, studies show hands-free devices provide no safety benefit. The area of the brain responsible for processing moving visual information—a vital part of driving—has 37% less capacity to gather and process critical driving data and instead focuses on the cell phone conversation.
- It's the conversation, not the device, which creates the danger.

For more information on understanding the distracted brain please visit the National safety council website below:

[http://www.nsc.org/safety\\_road/Distracted\\_Driving/Pages/CognitiveDistraction.aspx](http://www.nsc.org/safety_road/Distracted_Driving/Pages/CognitiveDistraction.aspx)



## Waunakee Citizens Academy

Waunakee Police, Fire, and EMS are pleased to announce the 2014 Waunakee Emergency Services Citizen's Academy program **starting September 3, 2014**. Participants will meet on Wednesday evenings 6pm-8:30pm for 9 consecutive weeks, and there are still spots available.

The Citizen's Academy is a "hands on" program. The goal of the program is to give participants a better understanding of Police, Fire, and EMS duties and responsibilities. During simulations, participants will be able to assume the role of the Police Officer, Firefighter, and Emergency Medical Technician. The class is limited to 14 participants.

Requirements: Participants must be at least 18 years of age. Preference will be given to Village of Waunakee residents. **Applications are due by August 28, 2014**. Applications and course schedule may be

picked up at the Waunakee Police Department, Waunakee Police Department Website, or by contacting Sergeant Adam Kreitzman at 849-4523 or e-mail [akreitzman@waunakeepd.org](mailto:akreitzman@waunakeepd.org)

## Facebook

Please “like” our Waunakee Police Department Facebook page. We provide information regarding local events, safety tips and press releases for major incidents. You can also send us your questions through private messages and tips on any recent crimes that have taken place.

**Questions can be sent to [newsletter@waunakeepd.org](mailto:newsletter@waunakeepd.org). Questions submitted may be featured in future newsletters. The person submitting the question will not be identified.**